
SWACO 2007 Central Ohio Emeralds Nomination for
_____ Company in the Category of Leadership

1. Seriousness of the problem/need addressed

- Columbus rated 50 out of 50 on SustainLane's 2006 U.S. City Sustainability Ranking.
- 25-45% of landfills consist of construction and demolition (C&D) materials, while 60-80% of those are recyclable.
- Americans comprise 5% of the world's population and produce 50% of its waste including 25 trillion Styrofoam cups annually.
- The U.N. Environmental Program recently announced "Better architecture and energy savings in buildings could do more to fight global warming than all curbs on greenhouse gases agreed under the U.N.'s Kyoto Protocol."

_____ is committed to helping the industry and our community improve its standards for environmental responsibility. We have expanded our office recycling program, mandated recycling of C&D materials on all jobsites, utilized recycled paper, and replaced Styrofoam with re-usable glasses and mugs.

2. Quality of leadership exhibited

_____ hired a full time Sustainability Coordinator whose responsibilities include: meeting with clients to educate them on green initiatives; environmental awareness training; overseeing the implementation of sustainability programs; increasing public awareness; and developing creative solutions and sustainable systems.

We are committed to providing education and training programs for our associates. Recently we contracted with United States Green Building Council (USGBC) to train our associates for the Leadership in Energy and Environmental Design (LEED) Professional Accreditation Exam. Moreover, our executive management staff has committed to becoming LEED accredited.

_____ is interested in raising the environmental consciousness of its local community. We are an active participant in the following

- Mayor's Green Team on the Green Building Committee
- Sustainability Roundtable of Central Ohio
- Green Drinks
- *Business First's* 'Go Green' campaign
- AIA Columbus
- Columbus "Get Green" Business Conference
- Fisher College of Business' Breakfast Club on Green Business
- Columbus Green Building Expo
- Earth Day '07

3. Defined Goals

_____ commitment to sustainability is defined through our core values and green mission statement:

_____ is a morally conscious _____ dedicated to maintaining the balance between environmental protection, social well-being and economic development. We are committed to the integration of sustainable development and eco-friendly building and business practices.

Goals accomplished include: office and jobsite recycling programs, increased awareness, and LEED accreditation for our associates. Future goals include: gaining additional green projects, using more local and recycled materials, exploring alternative fuels for our trucks and equipment and LEED-EB certification for our corporate office.

4. Documented Results

_____ has been awarded several construction projects since the inception of 'C/K Green' and our new environmental responsibility policies; including, First Community Church, Columbus College of Art and Design, and the National Board of Boiler and Pressure Vessel Inspectors.

_____ is recycling all appropriate materials on all jobsites. Since November, 76% of our jobsites' waste has been diverted from the landfill.

- **5. Innovative methods used**

To encourage LEED accreditation, _____ is offering a \$1000 incentive to any associate that passes the exam. In addition, we have developed an in-house training program to help prepare associates taking the exam.

6. Program replicability and/or longevity if applicable

By nature, sustainability is tied to replicability. Every program at _____ has become a permanent practice, is realistic and achievable and could be replicated by others. Through leading by example, we hope other companies will follow in our footsteps. We take sustainable development seriously because we want our future generations to surpass our successes.

7. Cost effectiveness – return on investment

_____ has reduced the cost of waste disposal through recycling. In addition to the cost reduction, we receive revenue from recycling metals and benefit from the reduced amount of dumpster pulls because bulky materials are diverted.

_____ is pursuing LEED-EB certification for our headquarters with an expected payback in 24-36 months. We will measure our success by benchmarking our energy consumption not only against past history for our building, but by comparing to another local green building.