

Next-Level Strategic Goals



VISION

A community that is environmentally safe and resourceful.

MISSION

To improve the community's solid waste stream through effective reduction, recycling and disposal.

GUIDING PRINCIPLES

Collaborate with our public and private partners.

Operate with transparency, efficiency, innovation, and fiscal responsibility.

Leverage waste stream for economic benefit.

Contribute to a safe and healthy community.

Engage the community through education and outreach.

Strategic Goals	LONG-TERM DISTRICT GOALS		LONG-TERM ORGANIZATIONAL GOAL
		Manage the community's public landfill to be a safe and accessible asset.	Maximize waste reduction and diversion through a coordinated approach.
Desired Achievements	Maintain at least 25 years of landfill life.	Strive to achieve a diversion rate of at least 75% by 2032 with a focus on education, infrastructure and market development, and policy.	Reduce carbon emissions by xx % over the next xx years. (note: % and date TBD before 12/31/20)

SHORT-TERM STRATEGIC GOALS (2018-2020)
see page 2 for more detail

Strategic Goals	SHORT-TERM DISTRICT GOALS (2018-2020)				SHORT-TERM ORGANIZATIONAL GOAL (2018-2020)
	<p>Increase Waste Reduction & Diversion</p> <p>Potential strategies for creating value:</p> <ul style="list-style-type: none"> • education & awareness. • commercial waste. • food waste. • extracting value from waste stream materials. 	<p>Improve Customer Convenience & Efficiency</p> <p>Potential strategies for creating value:</p> <ul style="list-style-type: none"> • transfer stations. • convenience centers. • community consortiums. 	<p>Transform Model Landfill</p> <p>Transform Franklin County's former (now closed) landfill into a financially and environmentally sustainable site.</p>	<p>Establish Economic Development Strategy</p> <p>Develop a strategy to benefit new and existing businesses which align with SWACO's mission and vision.</p>	<p>Reduce SWACO's Carbon Emissions</p> <p>Establish a plan and begin reducing carbon emissions for assets managed by SWACO.</p>
Desired Achievements by 12/31/2020	<p>District diversion rate increased to at least 50%.</p>	<p>Define and integrate strategies into a coordinated plan.</p> <p>Begin implementation of confirmed strategies.</p>	<p>Model landfill revenues exceed model landfill expenses.</p> <p>Positive public awareness on the benefits of innovations implemented.</p>	<p>Strategy approved by Board.</p> <p>Cooperative activity started with economic development organizations.</p>	<p>Carbon emissions reduced for assets managed by SWACO.</p>
Baselines	46.5% District diversion rate (2016)	N/A	\$400,000+ subsidy (2017)	N/A	N/A