

Reduce, Reuse, Recycle, Research

A LOOK AT CENTRAL OHIO'S WASTE AND RECYCLING BEHAVIORS.

OUR REPRESENTATIVE SURVEY OF 1,300 FRANKLIN COUNTY RESIDENTS YIELDED SOME NOTEWORTHY RESULTS.

BIG PLANS. BIG SUPPORT

89%

SUPPORT CENTRAL OHIO'S GOAL TO ACHIEVE

75% DIVERSION BY 2032

95% of single-family household's reported having access to curbside recycling.

94% of residents report donating items.

THE POWER OF GREEN

80%

of residents report being motivated to recycle more because of the environmental benefit.

79%

of residents are motivated to recycle more in order to support local jobs and other economic reasons.

82%

of residents agree that recycling and reducing waste can help reduce the impacts of climate change.

RESIDENTIAL RECYCLING

Our recycling rate continues to exceed the national average, yet the survey identified several opportunities for improvement if we want to reach our diversion goals:

WHEN IT COMES TO RECYCLING AT HOME:

Of those who reported having access to recycling at home,

87% reported recycling as convenient and easy.

92%

of residents surveyed agree that recycling reflects well on our community.

2 in 3 residents correctly identified what's accepted for recycling, yet more than half still incorrectly recycle clear plastic packages with lids.

While access to recycling is nearly universal for those living in single family homes (96%),

less than half of residents living in multifamily housing with five units or more reported having access to recycling.

1 in 4 residents living in a multifamily home indicate that a lack of on site recycling is their biggest barrier to reducing waste.



TEST YOUR RECYCLING KNOW HOW.



FIND RECYCLING NEAR YOU.



RECYCLE RIGHT.ORG

COMMERCIAL RECYCLING & COMPOSTING

Franklin County's commercial sector generates the largest portion of waste stream materials. However, there are compelling reasons for area businesses to establish environmental sustainability goals:

78%

of surveyed residents believe that businesses should be required to offer recycling services to their customers and employees.

73%

of respondents reported a greater likelihood to shop at businesses that use environmentally friendly products and recycle or compost waste.

80%

of residents would like to see recycling and composting efforts started (or improved) at their school or place of work.



WANT TO START A RECYCLING PROGRAM AT SCHOOL OR WORK?

DOWNLOAD RECYCLING RESOURCES

AVAILABLE AT SWACO.ORG

FOOD WASTE, ORGANICS & COMPOSTING

83%

of residents are concerned about the amount of food wasted every day in central Ohio.

Nearly a million pounds of food arrives at the landfill daily, the largest single source of landfill material.

COMPOST

78%

of residents would support a curbside food waste collection program.



29%

of residents report composting food or yard waste at home or at a drop off program.

SAVE MORE THAN FOOD

PREVENT WASTE

- SHOP SMART
- STORE FOOD PROPERLY
- KNOW DATE LABELS

RESCUE FOOD

- EAT LEFTOVERS
- DONATE EDIBLE FOOD

RECYCLE

- COMPOST FOOD SCRAPS

MORE TIPS AT: SAVEMORETHANFOOD.ORG

THE PATH TO A GREENER CENTRAL OHIO

MAKING A FEW SMALL CHANGES CAN MAKE A BIG DIFFERENCE.

Our research shows there's a lot to be proud of when it comes to Franklin County's recycling efforts but there's still work to do. SWACO has resources to help schools, businesses, residents and others start or improve recycling programs.



SWACO FROM WASTE TO RESOURCES

